



Buenos Aires, Argentina - March 2015 -- The world's most popular game is available on the world's most anticipated wearable device.

Trivia Crack allows fans of the massively popular quiz game to play it any time they like, without ever taking their iPhone out of their pocket.

The synergy of the highly addictive Trivia Crack game and the most personal device in Apple's history is a natural fit, and is sure to be a hit with fans of both brands.

Trivia Crack will be available on the three watch models: Apple Watch, Apple Watch Sport and Apple Watch Edition.

"Trivia Crack is thrilled to be a part of the premiere of Apple Watch. The game will be formatted so it will be able to be played entirely on the new Apple Watch face. You can answer questions directly on the watch, and get alerts when it's your turn. No need to look at your phone. We know it will be an amazing user experience for Trivia Crack and Apple fans alike," said Maximo Cavazzani, CEO of Etermax, creator of Trivia Crack.

How to play Trivia Crack from the Apple Watch:

Users will be able to play Trivia Crack games with friends directly from the Apple Watch. Questions will appear on the watch's screen and users will be able to answer them straight from the watch, without ever needing to look at their phone. Once opponent answer their question, players will receive a notification on the Apple Watch to continue the game.

Trivia Crack's smart combination of animated interfaces, colorful characters, and millions of user-submitted questions has transformed the entertaining and educational game into a global phenomenon.

About Trivia Crack:

Trivia Crack has hooked over 150 million users worldwide, and been the #1 ranked game in 25 countries and counting. The game spent a record nine weeks as the #1 app in the App Store in the U.S. and is available in 11 different languages. Trivia Crack expects to significantly increase its user engagement on the Asian continent in the coming months. Trivia Crack was developed in Argentina by Etermax.

Débora Nara

Press

press@etermax.com

www.etermax.com

+5411 4541 3229

Press Kit:

<http://goo.gl/cPY84i>

Sites of Interest:

www.triviacrack.com

www.etermax.com

Facebook: <http://www.facebook.com/triviacrack>

Twitter: <http://twitter.com/triviacrack>

Storify: <http://storify.com/etermax>

Download Trivia Crack on your phone:

GooglePlay: <https://play.google.com/store/apps/details?id=com.etermax.preguntados.lite>

AppStore: <https://itunes.apple.com/app/trivia-crack/id651510680>

Windows Phone: <http://www.windowsphone.com/en-us/store/app/trivia-crack/161a7b1f-df94-4331-ab0a-a964a345fb83>

Amazon: <http://www.amazon.com/Etermax-Trivia-Crack/dp/B00K6NLOLU>